

Diploma in Digital Marketing

MQA Accredited MQA/PA/09328



We are different.

Faculty of Business Management

Core Module

- ▶ Search Engine Optimization
- ▶ Web Analytics
- ▶ Social Media Marketing
- ▶ Mobile Marketing
- ▶ Visual Storytelling

Career Opportunity

- ▶ Web Designer
- ▶ Influencer
- ▶ E commerce Business
- ▶ Digital Marketer

Why digital marketing?

- ▶ Become your OWN BOSS
- ▶ Increase sales and branding for a business
- ▶ Start your business website and make money
- ▶ Become a freelancer

Eligibility Criterias

- ▶ Pass in SPM (Minimum 3 Credits)

New Intake for 2021

APPLY NOW

Learning Outcome

To produce **Digital Content Developer** in industries such as Media Advertising, Retail Automotive, Real Estate Food Industry & Fashion Industry.

Interested in Digital Marketing field?



Digital Content & Copywriter



Social Media Executive



Content Developer

SMART College

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Education Partner

